



PPT: The Impact of the New Deal

New Deal in South Pas



► <https://livingnewdeal.org/projects/post-office-south-pasadena-ca/>



- ▶ In the aftermath of the devastating 1933 Long Beach Earthquake, the PWA helped rebuild this high school. PWA work included the science building and the auditorium:

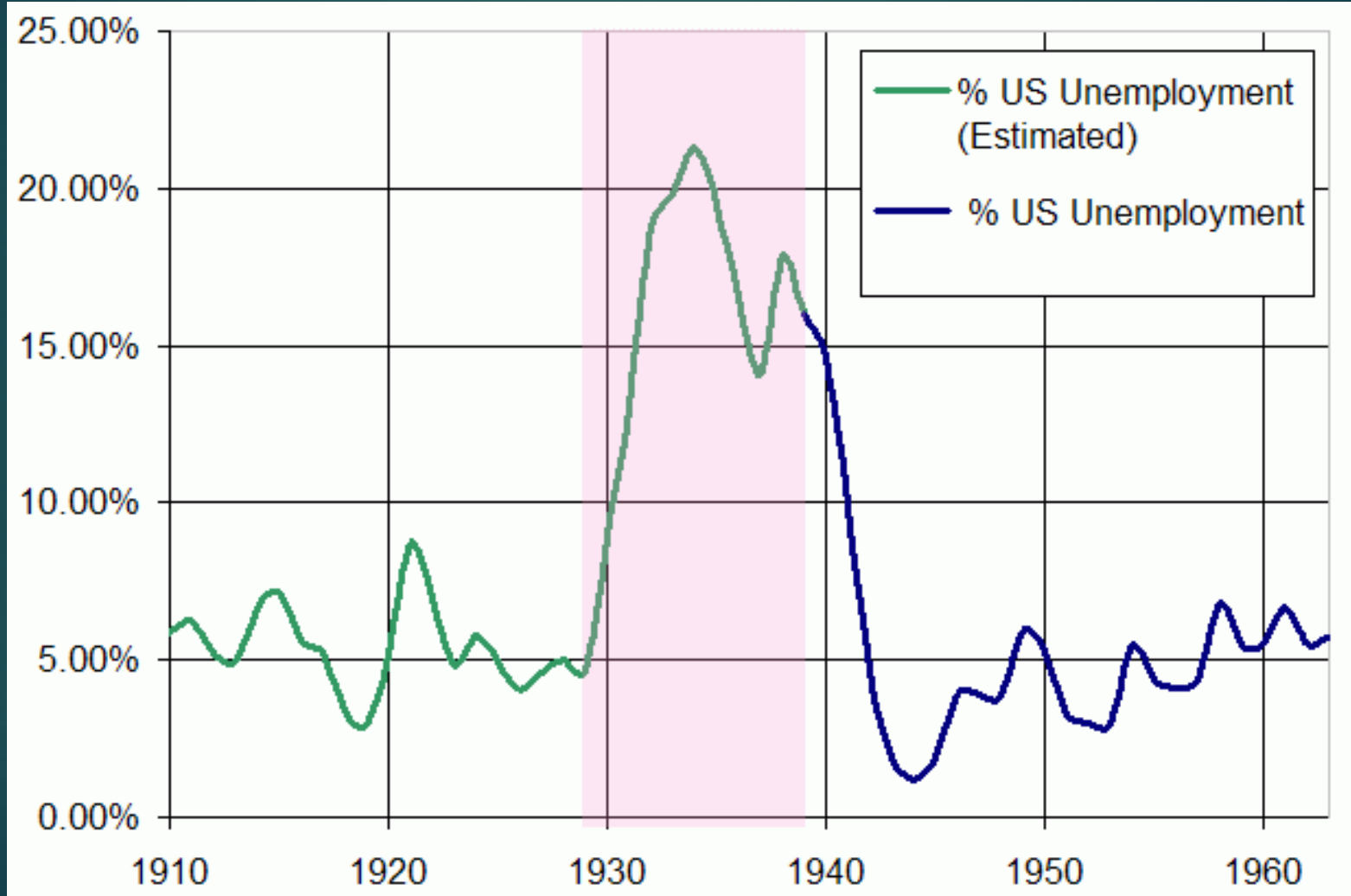


- ▶ This WPA bas-relief “CCC Workers” was carved for the school by Donal Hord in 1933. It shows CCC workers engaged in a variety of activities. The relief adorns the south entrance of the school auditorium. It has recently been restored with a grant from the National Trust for Historic Preservation.



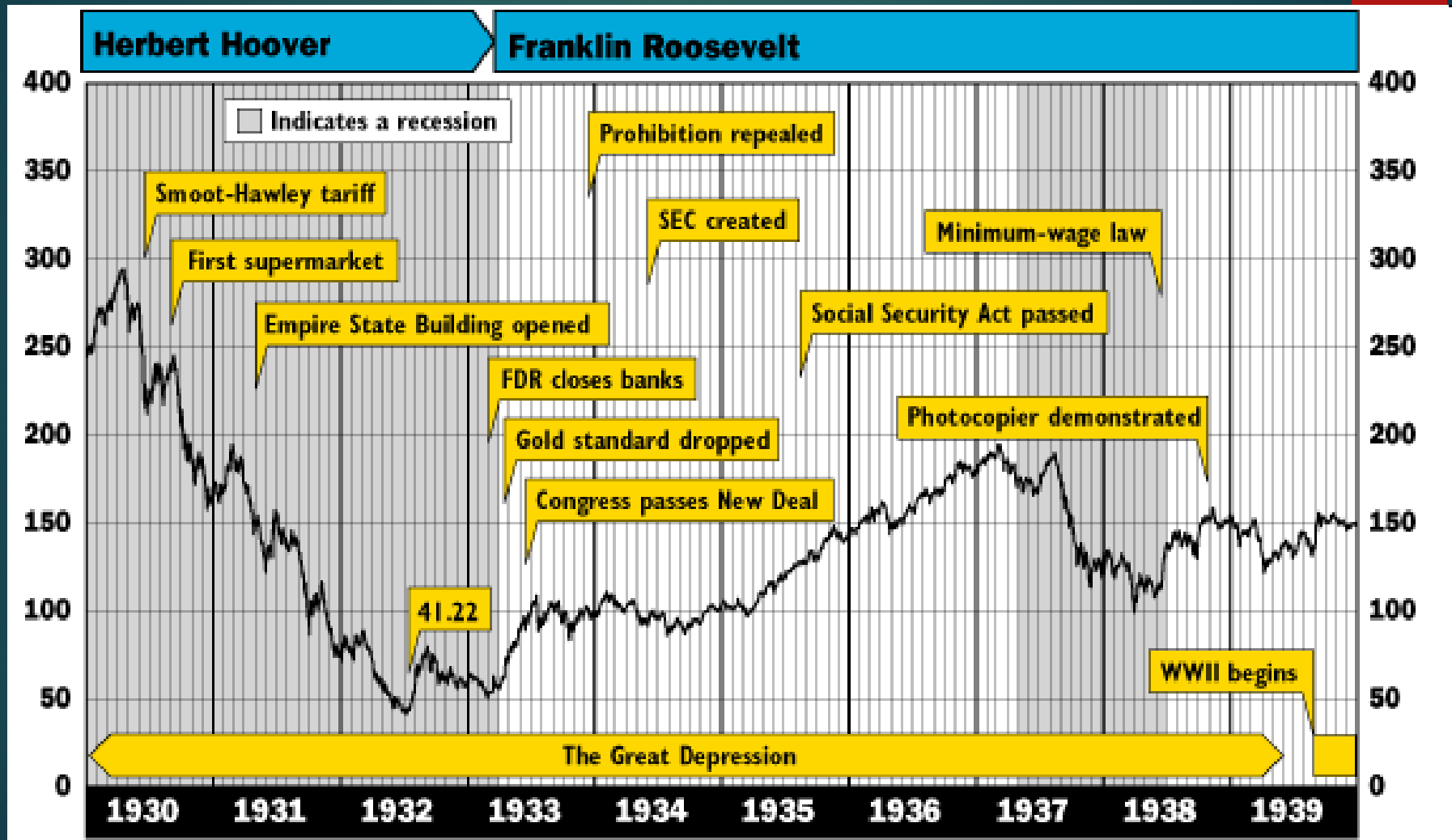
Was the New Deal effective?

US Unemployment 1910-1960



US Stock Market 1928-1932

US Bureau of Labor Statistics



US GDP 1910-1960



Impact of the New Deal

Did NOT end the Depression

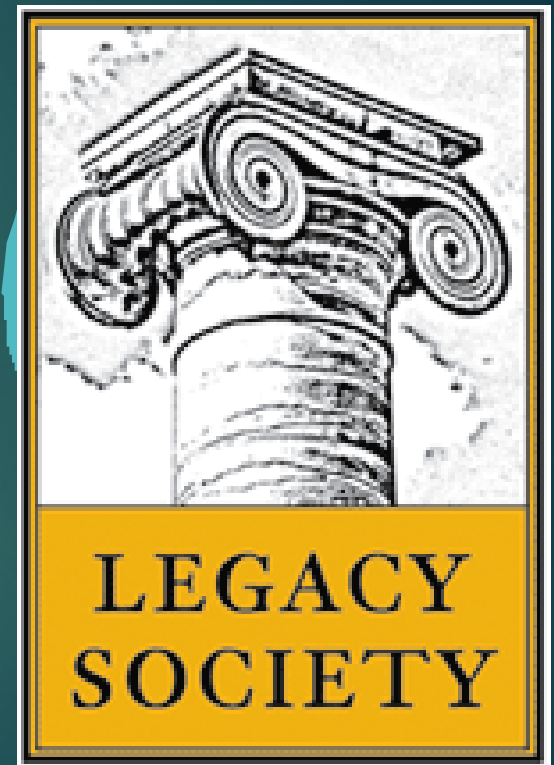
- ▶ Gave country confidence
- ▶ Ended banking crisis
- ▶ Helped with some Jobs
- ▶ Infrastructure (buildings, schools, bridges, electricity, artwork)



➤ **WWII ended the Depression**

LEGACIES OF THE NEW DEAL

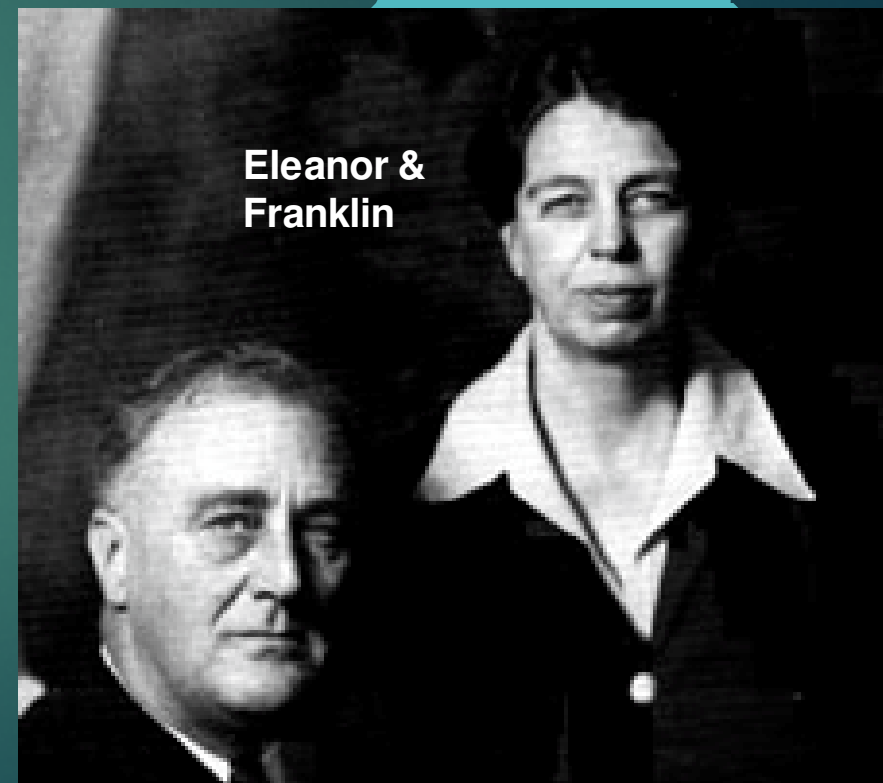
- ▶ FDIC – banking insurance critical to sound economy
- ▶ Deficit spending has become a normal feature of government
- ▶ Social Security is a key legacy of the New Deal in that the Feds have assumed a greater responsibility for the social welfare of citizens since 1935
- ▶ New Deal programs demonstrated a willingness to use the government to enhance social welfare.





NEW DEAL AFFECTS MANY GROUPS

- ▶ First Lady Eleanor Roosevelt helped women gain higher political positions during the New Deal
- ▶ Eleanor was influential in her role as advisor to the president
- ▶ Frances Perkins became America's first female cabinet member (Labor)
 - ▶ Worked obtain a social security program and a minimum wage



INCLUDING THE EXCLUDED

Eleanor Roosevelt

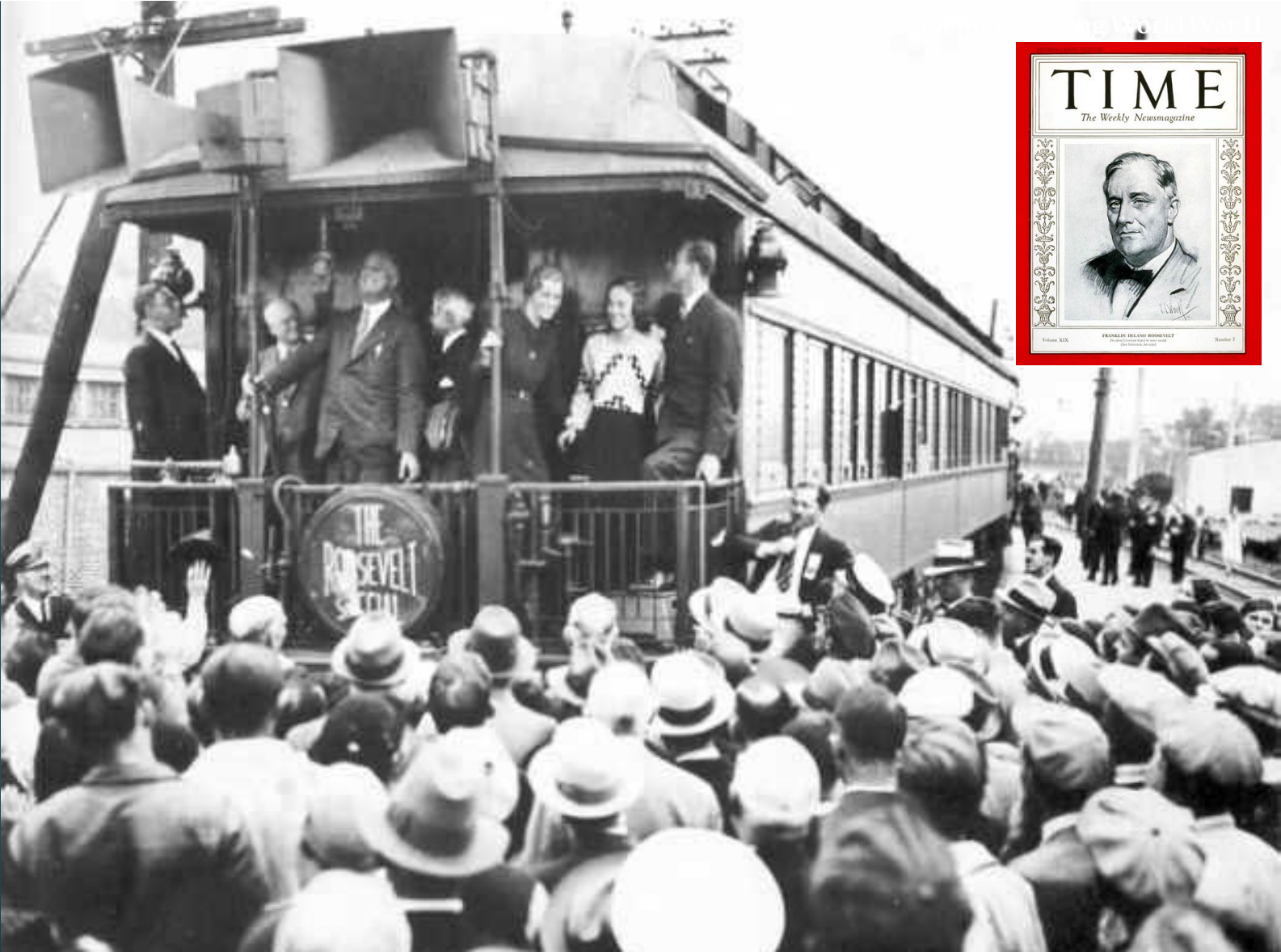


AFRICAN AMERICANS DURING THE NEW DEAL



- ▶ The 1930s witnessed a growth of activism for black Americans
- ▶ A. Philip Randolph became head of the nation's first all-black union – the Brotherhood of Sleeping Car Porters







A. Philip Randolph

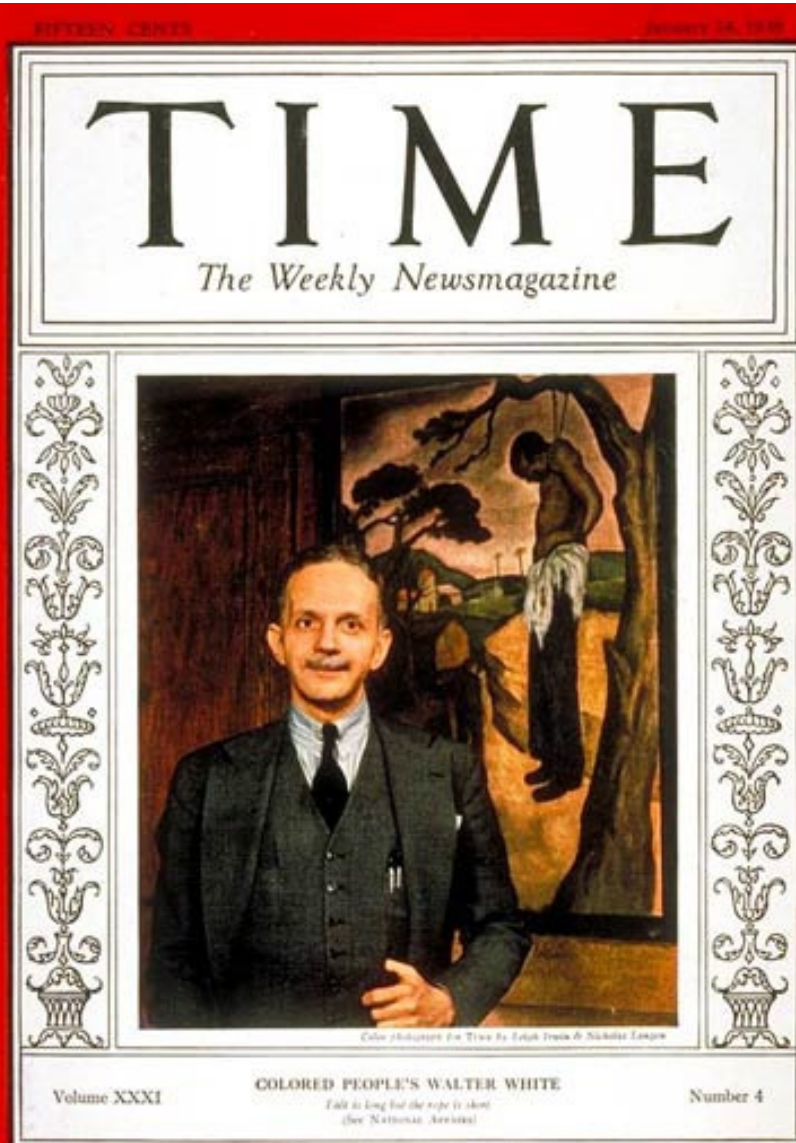
AFRICAN AMERICANS GAIN POLITICAL POSITIONS

- ▶ FDR appointed over 100 African Americans to positions within the government
- ▶ Mary McLeod Bethune headed the division of Negro Affairs of the NYA
- ▶ Despite these gains, FDR was never fully committed to Civil Rights
- ▶ <http://www.youtube.com/watch?v=Gk0SpTOi9Aw>



Bethune





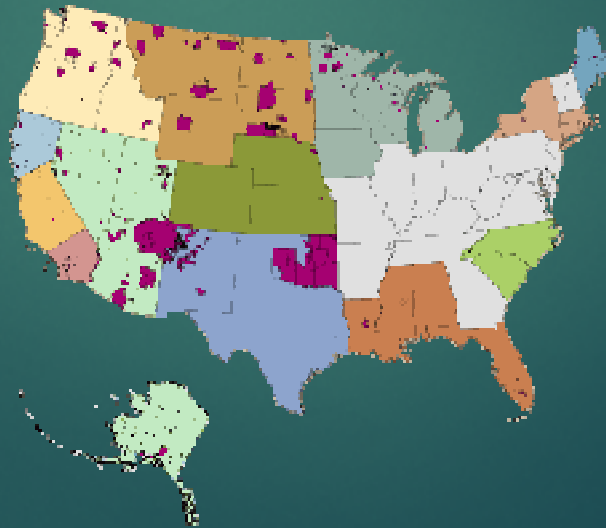
The NAACP had tried for years to get an anti-lynching bill passed...

In the 1930s, some Senators tried to get FDR to support such a bill...

But he feared a white backlash

NATIVE AMERICANS MAKE GAINS

- ▶ Full citizenship granted in 1924
- ▶ The Reorganization Act of 1934 gave Natives more ownership of reservations
- ▶ Policy was moving away from assimilation towards autonomy



Current locations of
Native American
reservations



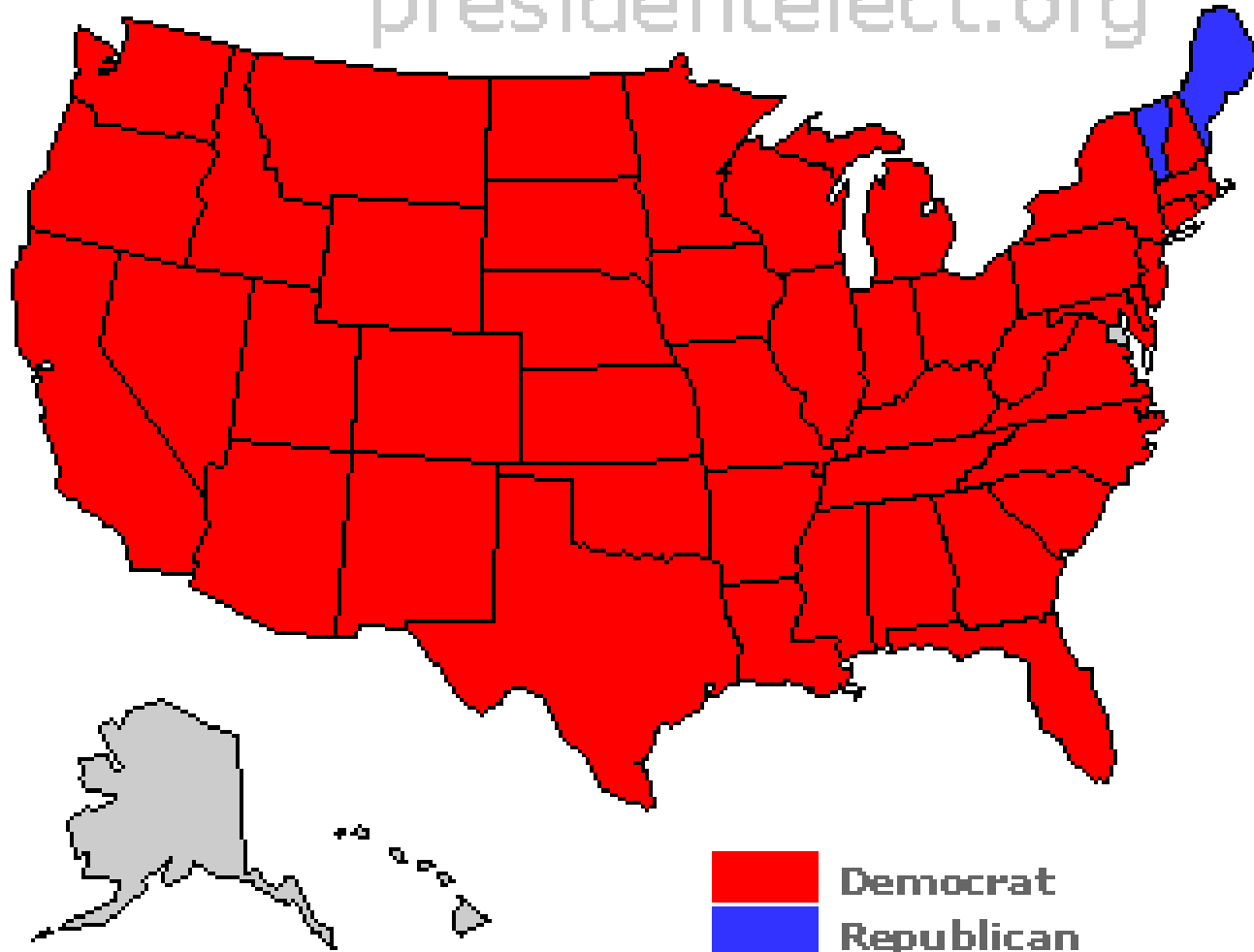
FDR WINS IN 1936 ...AGAIN

- ▶ FDR had wide appeal in the United States, especially in urban areas
- ▶ African Americans, Jews, Catholics and immigrants all supported the popular president



FDR & Eleanor campaign by rail in 1936

presidentelect.org



Democrat		
AL	KY	ND
AK	LA	OH
AZ	ME	OK
AR	MD	OR
CA	MA	PA
CO	MI	RI
CT	MN	SC
DE	MS	SD
DC	MO	TN
FL	MT	TX
GA	NE	UT
HI	NV	VT
ID	NH	VA
IL	NJ	WA
IN	NM	WV
IA	NY	WI
KS	NC	WY

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ROOSEVELT (RED) VS. LANDON (BLUE) 1936 ELECTION