

The New Deal

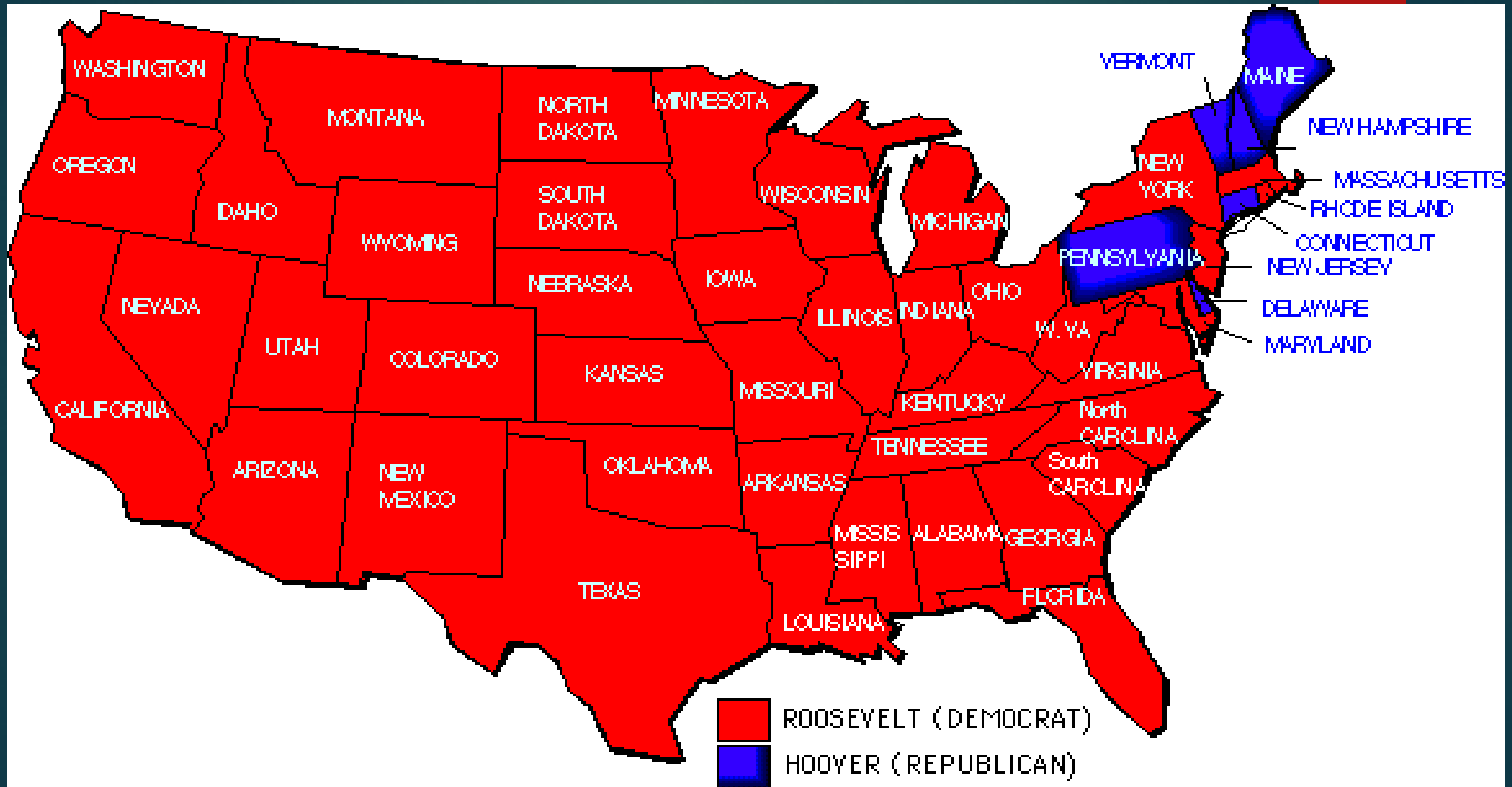
- What were the key programs of the First and Second New Deal, and how did they affect Americans?
- In what ways did the role of government change during the New Deal?
- Who were the critics of the First New Deal, and what were their criticisms?





PPT: FDR and the New Deal

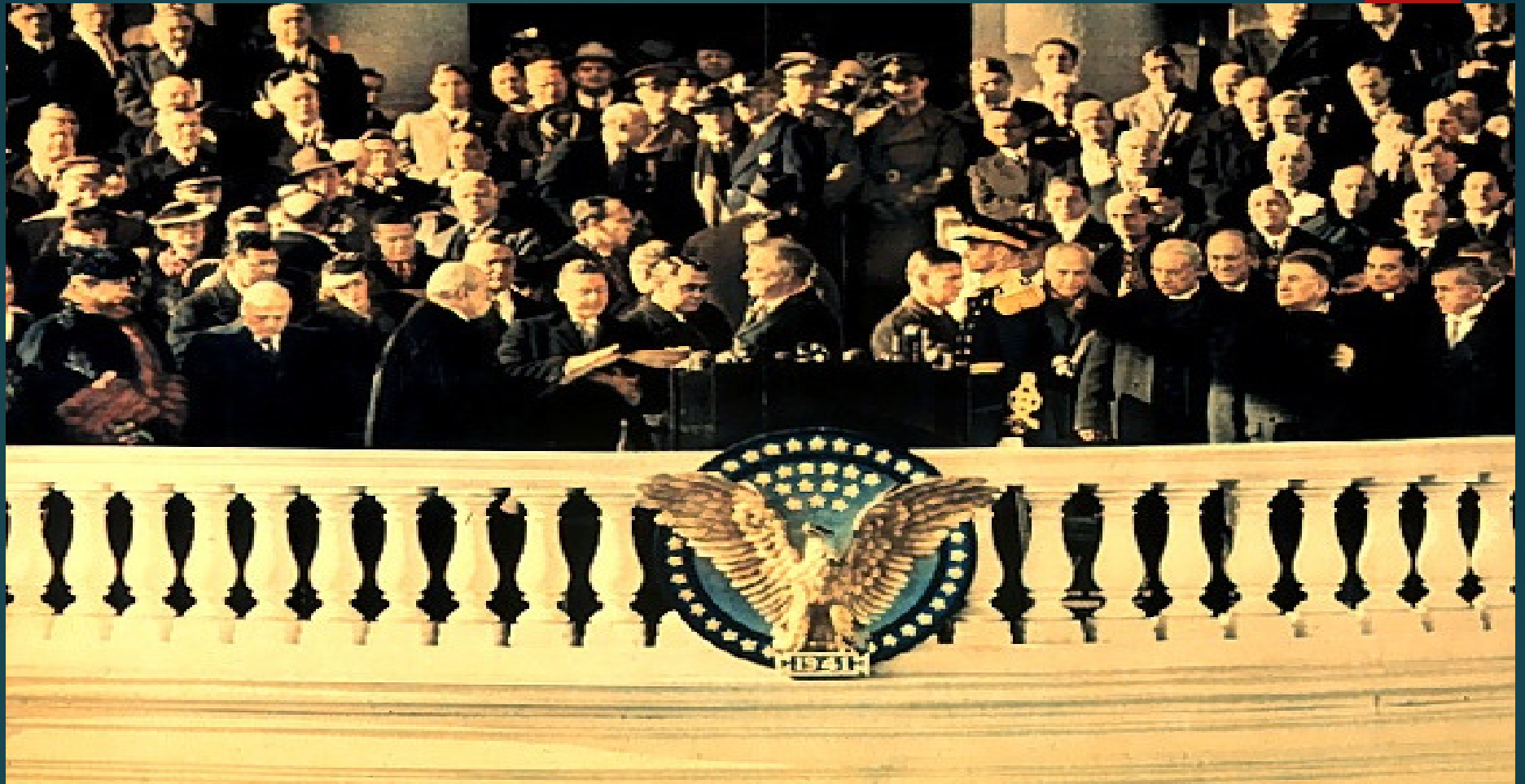
The Election of 1932



FRANKLIN ROOSEVELT

1933-1945





Elected in 1932, Roosevelt knew he had to restore the nation's confidence. "First of all," he declared in inaugural speech, "let me assert my firm belief that the only thing we have to fear is fear itself...This nation asks for action, and action now!"

- What do you see?
- Who is the man standing in the center?
- Why do you think he is dressed this way?
- What do you think has happened to the man sitting in the center?
- What are the other people in the mural doing?



Fix Banks!!!

Declared a banking crisis

- ▶ Closed ALL banks/ 4 day “Bank Holiday” from March 5-9, 1933
- ▶ Emergency Banking Relief Act- allowed only sound banks to reopen, the rest remained closed
- ▶ Fireside Chat- told Americans by radio that the good banks were safer than \$\$ in a mattress

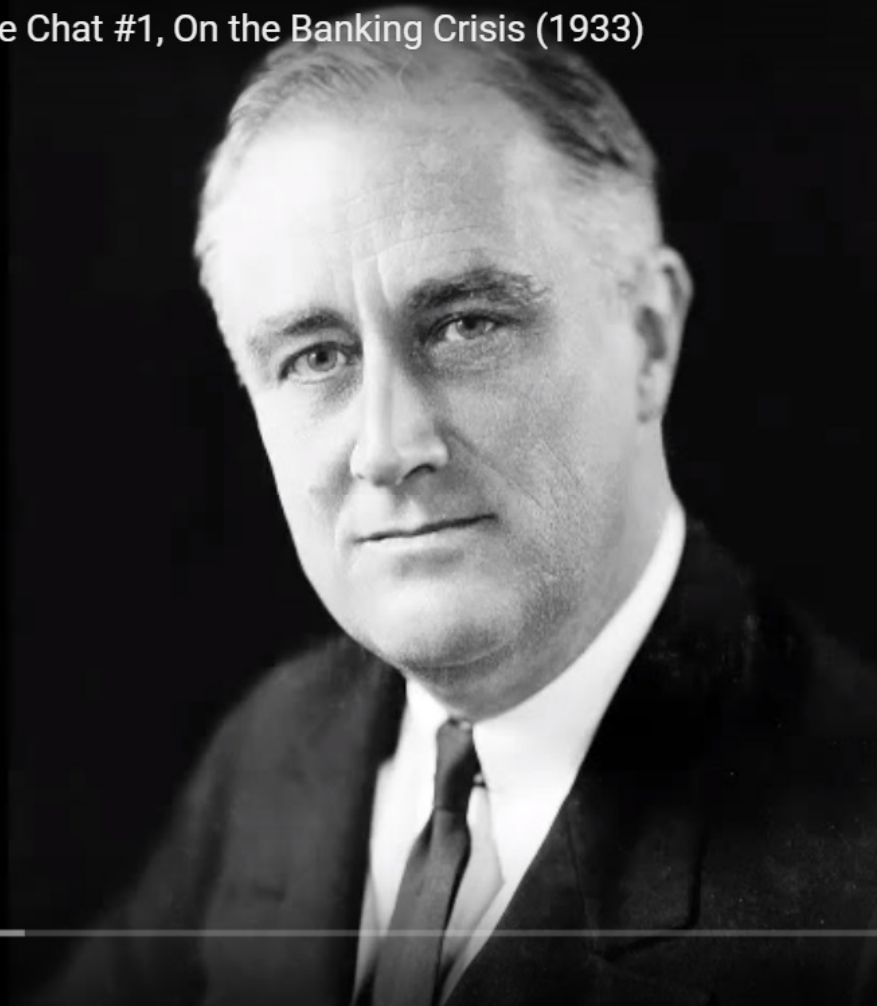


FIRESIDE CHATS



<https://www.youtube.com/watch?v=iipnhLTdh-0>

Franklin Roosevelt - Fireside Chat #1, On the Banking Crisis (1933)



0:36 / 9:33





30 more 'chats' during his presidency

The Hundred Days

- ▶ Between March 9 and June 16 of 1933, Congress passed 15 major acts to meet the economic crisis. The focus was on three areas:
 - ▶ Relief -- programs to help the economy and people immediately
 - ▶ Recovery -- programs to help rebuild
 - ▶ Reform -- programs to prevent the disaster from reoccurring







The New Deal 3 R's

Relief

Recovery

Reform



Unemployment

- ▶ **CCC**- **C**ivilian **C**onservation **C**orp
- ▶ **PWA**- **P**ublic **W**orks **A**ministration
- ▶ **TVA**- **T**ennessee **V**alley **A**uthority

Recovery Plans

- ▶ **NRA**- **N**ational **R**ecovery **A**ct
- ▶ **AAA**- **A**gricultural **A**djustment **A**min.

Prevention Reforms

- ▶ **FDIC**- **F**ederal **D**eposit **I**nsurance **C**orporation
- ▶ **SEC**- **S**ecurities and **E**xchange **C**ommission





Agricultural Adjustment Administration





*Backed by
the full faith
and credit
of the
United States
government*



Each depositor insured to at least \$100,000

FDIC

Federal Deposit Insurance Corporation · www.fdic.gov

Each depositor insured to at least \$250,000

*Backed by
the full faith
and credit
of the
United States
government*



FDIC

Federal Deposit Insurance Corporation · www.fdic.gov



A woman hangs a National Recovery Administration (NRA) eagle emblem in a restaurant window, 1934

WORK

PROMOTES
CONFIDENCE

WORKS PROGRESS ADMINISTRATION



MERANDO CO.
BUILDERS
WASHINGTON, D.C.

P.W.A.
FEDERAL WORKS AGENCY
PUBLIC WORKS ADMINISTRATION
RECORDED BY BEE'S, INC. BLDG.
PHOTOGRAPH BY BEE'S, INC.

ATLAS-CATERPILLAR

PWA



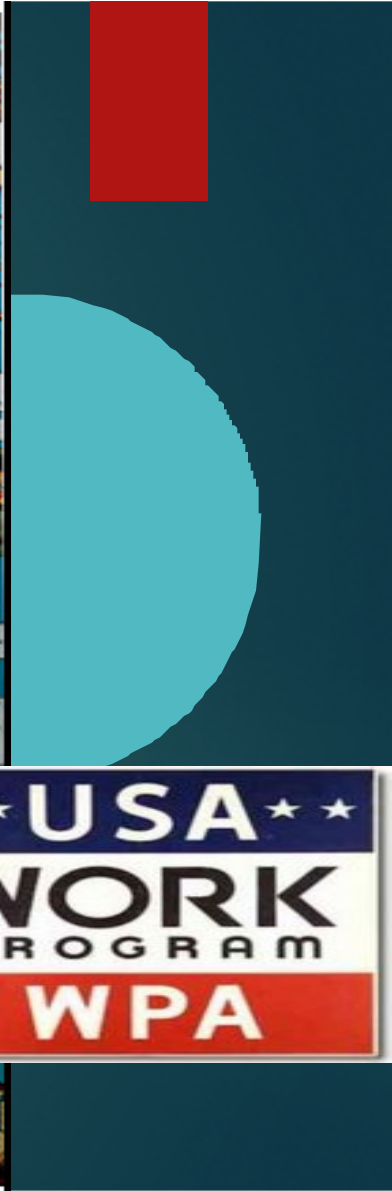


P.W.A. IN ACTION



OFF RELIEF ROLLS ON TO PAY ROLLS
 A Map showing how the Public Works program is building a Greater Nation. Making jobs for Men and Factories. How it Conserves Resources and Harnesses Rivers. How Finer Transportation is being Created and Land Saved for Better use.

★ ★ USA ★ ★
WORK
 PROGRAM
WPA



MORE SECURITY FOR THE AMERICAN FAMILY

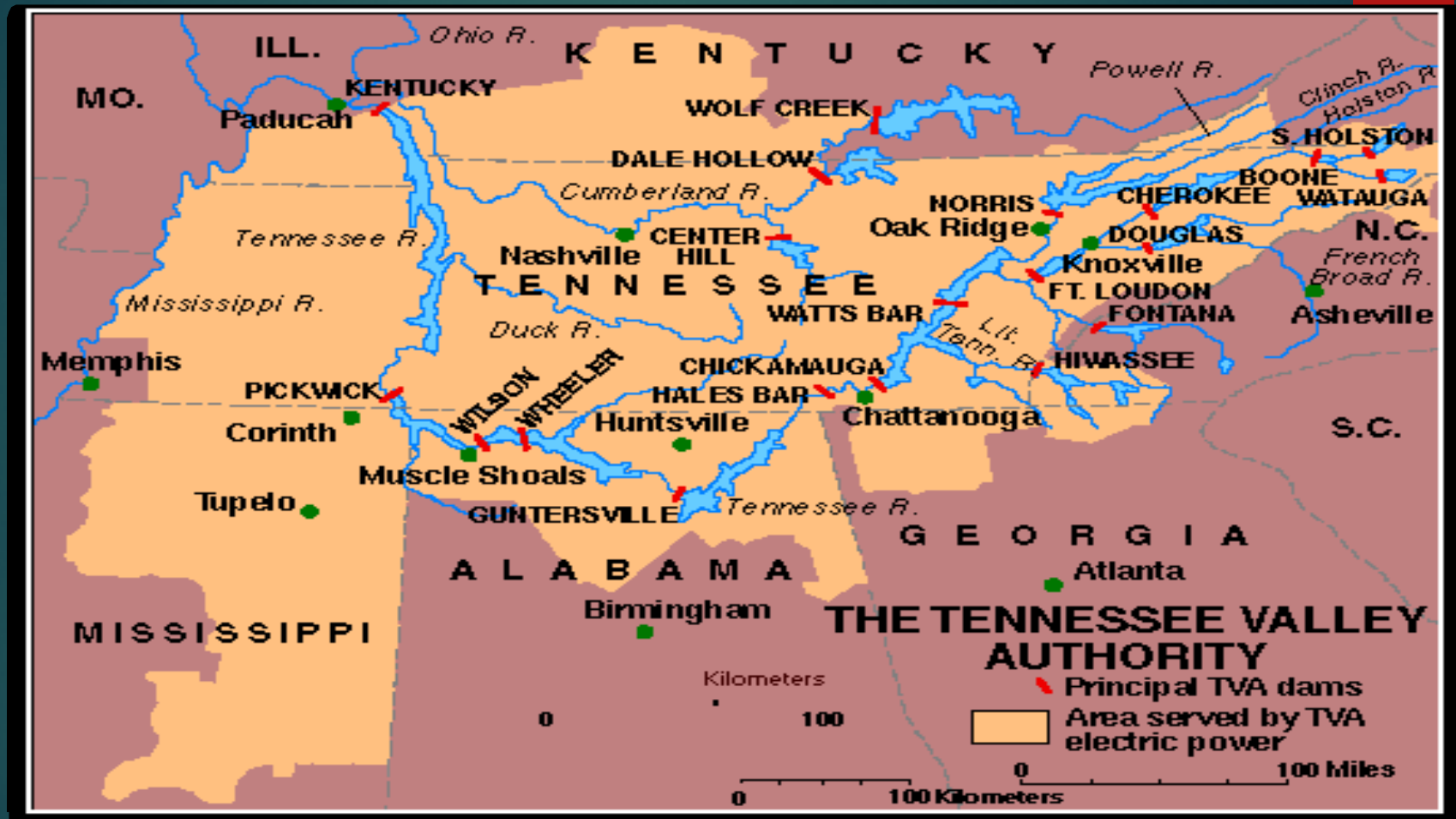


**THE SOCIAL SECURITY ACT AS AMENDED
OFFERS GREATER OLD-AGE INSURANCE
PROTECTION TO PEOPLE NOW NEARING
RETIREMENT AGE.**

**FOR INFORMATION WRITE OR CALL AT THE NEAREST FIELD OFFICE OF THE
SOCIAL SECURITY BOARD**



Tennessee Valley Authority



Flood control, Electricity, Irrigation, work





Selected New Deal Programs

Program

Purpose

Emergency Banking Relief Act	Gave the executive branch the right to regulate banks
Farm Credit Act (FCA)	Refinanced loans to keep farmers from losing their land
Civilian Conservation Corps (CCC)	Created jobs for single, unemployed young men
Agricultural Adjustment Act (AAA)	Paid farmers to grow less (declared unconstitutional)
Tennessee Valley Authority (TVA)	Built dams and power plants in the Tennessee Valley
Federal Deposit Insurance Corporation (FDIC)	Guaranteed deposits in individual bank accounts
National Industrial Recovery Act (NIRA)	Established fair competition laws (declared unconstitutional)
Civil Works Administration (CWA)	Provided jobs for the unemployed
Works Progress Administration (WPA)	Created jobs in construction, research, and the arts
National Youth Administration (NYA)	Provided part-time jobs to students
National Labor Relations Act (Wagner Act)	Recognized unions' right to bargain collectively
Social Security Act	Provided government aid to the retired and unemployed



In what ways did the role of government change during the New Deal?

Do you think it's the government's responsibility to provide relief and create widespread reform?



In what ways, do you think some might oppose New Deal programs and the expanding influence of the government in the economy?